Doctor of Philosophy (PhD) in
Tourism and Hotel Management

YEAR ONE

Course Code	PhD: First Semester Courses Year 1	Credit
THOT 901	Economics Trends in Hospitality	2
THOT 902	Principles and Practice of Management	3
THOT 903	Organizational Behavior	3
THOT 904	Quantitative Techniques for Management	2
THOT 905	Managerial Economics	2
THOT 906	International Hospitality	3
	TOTAL CREDITS	15

Course Code	PhD: Second Semester Courses Year 1	Credit
THOT 911	Management Accounting	2
THOT 912	Marketing Management	3
THOT 913	Business Environment	3
THOT 914	Computer Applications in Management	2
THOT 915	Leadership Principles in Hospitality Management	2
THOT 916	Year One: Independent Research I	3
	TOTAL CREDITS	15

YEAR TWO

Course Code	PhD: First Semester Courses Year 2	Credit
THOT 921	Human Resource Management	2
THOT 922	Financial Management	3
THOT 923	Operation and Production Management	3
THOT 924	Research Methods in Management	2
THOT 925	Hospitality Marketing and Promotion	2
THOT 926	Business Policy and Strategic Management	3
	TOTAL CREDITS	15

Course Code	PhD: Second Semester Courses Year 2	Credit
THOT 1001	Introduction to Tourism	2
THOT 1002	Airlines Management	3
THOT 1003	Management of Travel Agency and Tour Mgt	3
THOT 1004	Statistical Tools for Hospitality and Tourism	2
THOT 1005	Legal and Regulatory Framework of Tourism	2
THOT 1006	Year Two: Independent Research II	3
	TOTAL CREDITS	15

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YEAR THREE

Course Code	PhD: First Semester Courses Year 3	Credit
THOT 1011	Information Technology for Management	2
THOT 1012	Business Ethics and Ethos	3
THOT 1013	Project Management	3
THOT 1014	Business Laws	2
THOT 1015	Hotel Management	2
THOT 1016	Event and Conference Management	3
	TOTAL CREDITS	15

Course Code	PhD: Second Semester Courses Year 3	Credit
THOT 1021	Culinary Services and Management	2
THOT 1022	International Business Administration	3
THOT 1023	Services Management	3
THOT 1024	Professional Development	2
THOT 1025	Year Three: PhD Research Thesis	5
	TOTAL CREDITS	15

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