

Doctor of Philosophy (PhD) in Mass Communication and Journalism

YEAR ONE

Course Code	PhD: First Semester Courses Year 1	Credit
MCJ 901	History and Industry of Mass Communication	5
MCJ 902	Reporting and Editing	5
MCJ 903	Print Media and Photo Journalism	5
MCJ 904	General Psychology	5
MCJ 905	Television Production	5
MCJ 906	Concepts and Principles of Advertising	5
TOTAL CREDITS		30
Course Code	PhD: Second Semester Courses Year 1	Credit
MCJ 911	Basics of Camera, Lights and Sounds	5
MCJ 912	Concepts and Process of Editing	5
MCJ 913	Principle of Communication	5
MCJ 914	Design and Graphics	5
MCJ 915	State and Politics	5
MCJ 916	Year One: PhD Research Thesis	5
TOTAL CREDITS		30

YEAR TWO

Course Code	PhD: First Semester Courses Year 2	Credit
MCJ 921	Press Laws and Media Ethics	5
MCJ 922	Principles and Media Development	5
MCJ 923	Broadcasting Law	5
MCJ 924	Electronic Media	5
MCJ 925	Newspaper Management and Press Laws	5
MCJ 926	Public Relations and Advertisement	5
TOTAL CREDITS		30
Course Code	PhD: Second Semester Courses Year 2	Credit
MCJ 1001	Economy and Reforms	5
MCJ 1002	World Media Scenario	5
MCJ 1003	Contemporary Media Technology	5
MCJ 1004	Journalism	5
MCJ 1005	Production Portfolio	5
MCJ 1006	Year Two: PhD Research Thesis	5
TOTAL CREDITS		30



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YEAR THREE

Course Code	PhD: First Semester Courses Year 3	Credit
MCJ 1011	News Gathering Techniques	5
MCJ 1012	Opinion Writing	5
MCJ 1013	Media History	5
MCJ 1014	International Affairs and Globalization of Media	5
MCJ 1015	Language and Communication Skills	5
MCJ 1016	Advance Reporting	5
TOTAL CREDITS		30
Course Code	PhD: Second Semester Courses Year 3	Credit
MCJ 1021	Advance Sub-editing	5
MCJ 1022	Radio and TV News Production	5
MCJ 1023	Copy Writing	5
MCJ 1024	Media Management	5
MCJ 1025	Year Three: PhD Research Thesis	10
TOTAL CREDITS		30

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