

Bachelor of Arts in International Relations

The Program Structure:

Course Code	BA: First Semester Courses	Credit
BIR 101	Communication Skills	5
BIR 102	Marketing Management	5
BIR 103	Foundations of Business Management	5
BIR 104	Micro Economics	5
BIR 105	Computer Fundamentals & Applications	5
BIR 106	Environmental Sustainability	5
TOTAL CREDITS		30
Course Code	BA: Second Semester Courses	Credit
BIR 111	Conflict Management	5
BIR 112	Ethics in Business	5
BIR 113	International Relations	5
BIR 114	Macro Economics	5
BIR 115	Business Law	5
BIR 116	Financial Mathematics	5
TOTAL CREDITS		30
Course Code	BA: Third Semester Courses	Credit
BIR 201	Strategic Marketing	5
BIR 202	Business Finance	5
BIR 203	Human Resource Management	5
BIR 204	Production & Operations Management	5
BIR 205	Entrepreneurship	5
BIR 206	Management Information Systems	5
TOTAL CREDITS		30
Course Code	BA: Fourth Semester Courses	Credit
BIR 211	Global Economics	5
BIR 212	Social Media Marketing	5
BIR 213	Financial Markets	5
BIR 214	Consumer Behavior	5
BIR 215	Sales & Purchasing Management	5
BIR 216	International Business & Trades	5
TOTAL CREDITS		30
Course Code	BA: Fifth Semester Courses	Credit
BIR 301	Strategic Management	5
BIR 302	Financial Statement Analysis	5
BIR 303	Negotiation	5
BIR 304	Small Business Management	5
BIR 305	Corporate Finance	5
BIR 306	Industrial Marketing	5
TOTAL CREDITS		30
Course Code	BA: Sixth Semester Courses	Credit
BIR 311	Budgeting & Control	5
BIR 312	Development Studies	5
BIR 313	International Law	5
BIR 314	International Peace & Security	5
BIR 315	Bachelor Thesis	10
TOTAL CREDITS		30

Bachelor of Arts in International Relations