

Course Outline

Associate of Arts in International Relations

The Program Structure:

Course Code	AA: First Semester Courses	Credit
AIR 101	Communication Skills	5
AIR 102	Marketing Management	5
AIR 103	Foundations of Business Management	5
AIR 104	Micro Economics	5
AIR 105	Computer Fundamentals & Applications	5
AIR 106	Environmental Sustainability	5
TOTAL CREDITS		30
Course Code	AA: Second Semester Courses	Credit
AIR 111	Conflict Management	5
AIR 112	Ethics in Business	5
AIR 113	International Relations	5
AIR 114	Macro Economics	5
AIR 115	Business Law	5
AIR 116	Financial Mathematics	5
TOTAL CREDITS		30
Course Code	AA: Third Semester Courses	Credit
AIR 201	Strategic Marketing	5
AIR 202	Business Finance	5
AIR 203	Human Resource Management	5
AIR 204	Production & Operations Management	5
AIR 205	Entrepreneurship	5
AIR 206	Management Information Systems	5
TOTAL CREDITS		30
Course Code	AA: Fourth Semester Courses	Credit
AIR 211	Global Economics	5
AIR 212	Social Media Marketing	5
AIR 213	Financial Markets	5
AIR 214	Consumer Behavior	5
AIR 215	Sales & Purchasing Management	5
AIR 216	International Business & Trades	5
TOTAL CREDITS		30

Application processing, admissions and registrations for the new Academic Session are currently in progress.



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Applications for the program:

Applications for this program are made online by going to www.iicseuniversity.org/apply.html



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